

Abu Dhabi · United Arab Emirates



VELORA

ROYAL EVENTS

Events & Occasions Management

◆ Excellence in Every Detail ◆

Company Profile

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VELORA
Excellence in Every Detail



WHO WE ARE

About Us

Our Work

A circular majlis on the waterfront, Abu Dhabi.
Concentric rings seating hundreds of guests, every one of them facing the sea.

Velora Royal Events is an Abu Dhabi based event management company, led by a team whose field experience in official, government and national events across the United Arab Emirates runs beyond twenty years. We brought that accumulated experience together under one company, specialising in official and government events alongside corporate and private occasions, inside the country and beyond it.

That experience goes into every detail, where the requirements of official protocol meet a refined eye. We work as one in house team that holds every discipline under a single roof, from concept and design through to delivery on the ground, so a client deals with one coherent operation that holds its discipline and quality from first plan to final night.

An official event is a trust before it is a project. We hold to the date, to the budget and to confidentiality in every detail, and we make certain each occasion reflects the standing of the entity we serve. That is why our team has been trusted by leading government bodies and institutions across the Emirates.

Head office	Field	Team experience	Team	Reach	Trade licence
Abu Dhabi, UAE	Event management · official & government	20+ years	40+ specialists	The UAE and beyond	CN-6489398

FROM EXPERIENCE TO COMPANY

How It Began

Velora Royal Events brings together more than twenty years of field experience in official and national events in the United Arab Emirates. Since the turn of the millennium our team has stood beside some of the country's foremost government bodies and institutions at their largest occasions, and built up an exact working knowledge of protocol, organisation and delivery.

That experience now sits inside one institutional framework, at once traditional and professional, giving government clients a single partner they can rely on for every detail.

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A new company, with two decades behind it.

Turn of the millennium

Standing beside leading government bodies and institutions at their largest occasions.

Two decades in the field

An exact working knowledge of protocol, organisation and delivery.

Today

One institutional framework, and one partner accountable for every detail.

WHAT GUIDES US

Mission, Vision & Values



Our Mission

To deliver official events worthy of the entities we serve. We translate their message and their objectives into one complete experience, exact in protocol and refined in taste, managed to the highest standards of quality and discipline from the first plan to the final execution.



Our Vision

To be the first and most trusted partner of government bodies and national institutions for their official and national events, and to help present the standing and the achievements of the country through events worthy of its name, raising the standards of the sector in step with the vision and ambition of the United Arab Emirates.

Our Values



Excellence

Excellence is the standard we work to, not an option we offer.



Craft

The smallest detail receives the care given to the largest. Quality is completed in the details.



Discipline

We protect the schedule, the budget and the commitment, and run every stage to a tight plan.



Discretion

We hold to the highest degree of confidentiality and privacy, to keep the trust of our partners.



Responsibility

We carry responsibility for every detail. An official event is a trust placed in our hands.

ONE SYSTEM · SIX GROUPS

Our Services

A complete system of services that covers everything an event needs from a single source, in six groups that work together to make one well made experience, from planning through to handover.

01

Event Organisation & Management

From strategic planning to on site management on the day.

02

Technical & Show Production

Stages and platforms, sound, lighting and screens.

03

Fit Out & Décor

Tents, furniture, flooring, floral design and kosha.

04

Hospitality & Catering

Full catering, table styling and authentic Arabic hospitality.

05

Creative & Branding

Event identity, invitations, award shields, design and advertising.

06

Logistics

Photography, transport, security, accommodation and guest management.

01

OUR SERVICES · ONE

Event Organisation & Management

We take on the full life of an event, from strategic planning and concept through to on site management on the day, under a single command that holds official protocol, keeps the schedule exact, and keeps every party in step from the first moment to the close.

- ◆ Conferences and forums
- ◆ Openings and honouring ceremonies
- ◆ Registration and crowd management
- ◆ Official and national events
- ◆ Exhibitions and display stands
- ◆ Scheduling and coordination





02

OUR SERVICES · TWO

Technical & Show Production

A complete technical production capability that lifts an event to the level that holds a room. We design the stages and platforms and install sound, lighting and screens, with specialist technicians and professional equipment built for events of scale.

- ◆ Stages and platforms
- ◆ LED and projection screens
- ◆ Sound and lighting systems
- ◆ Power and generators
- ◆ Structures and trussing
- ◆ Special effects and show elements

03

OUR SERVICES · THREE

Fit Out & Décor

We turn a site into a complete setting that carries the standing of the occasion. From tents and canopies to furniture, flooring, floral design and the design of majlis and kosha, every visual detail is handled so the whole scene reads as one.

- ◆ Tents and canopies
- ◆ Furniture and seating
- ◆ Flooring and carpets
- ◆ Interior décor
- ◆ Floral design
- ◆ Majlis and kosha design



04

OUR SERVICES · FOUR

Hospitality & Catering

Hospitality worthy of the guests of the occasion, joining the substance of Arabic generosity to international service standards. Full catering, refined table styling and authentic Arabic hospitality, served by teams trained in the finer points of protocol.

- ◆ Full catering
- ◆ Authentic Arabic hospitality
- ◆ Food stations
- ◆ Table styling
- ◆ Trained service teams
- ◆ Coffee, dates and reception service

05

OUR SERVICES · FIVE

Creative & Branding



We give an event a complete visual identity that sets it apart and reflects the standing of the host. From invitation cards and award shields to the identity itself and design and advertising services, these are the details that meet the eye and stay in the memory.

- ◆ Event visual identity
- ◆ Award shields and official gifts
- ◆ Signage and wayfinding
- ◆ Invitation cards
- ◆ Design and advertising
- ◆ Commemorative gifts



06

OUR SERVICES · SIX

Logistics

We run the unseen detail that lets an event flow. From photography and documentation to transport, security and accommodation, we take on everything that keeps the experience smooth from arrival to departure, without a stumble.

- ◆ Photography and documentation
- ◆ Security and marshalling
- ◆ VIP guest management
- ◆ Transport
- ◆ Hotel accommodation
- ◆ Logistical coordination

PORTFOLIO

Our Work

Moments from events and occasions our team built detail by detail, where official protocol meets a refined eye.







OUR CAPABILITY

Velora in Numbers

+20

Years of experience

Accumulated field experience in official events.

+40

Specialists

One in house team holding every discipline under a single roof.

+30

Entities served

Government bodies and national institutions across the UAE.

6

Service groups

A complete system from planning to handover.

UAE & the Gulf

Coverage

A presence inside the country and beyond it.

In house

End to end production

From concept and design to delivery on site.

ON RECORD

Registration Details



Legal name	Velora Royal Events
Activity	Events and occasions management
Trade licence	CN-6489398
Issued in	Abu Dhabi, United Arab Emirates
Head office	Abu Dhabi, United Arab Emirates
Scope of work	Inside the country and beyond



Trade Licence

CN-6489398

Velora Royal Events
Abu Dhabi · United Arab Emirates

LET US BEGIN

Contact Us

We would be glad to be your partner on your next event.
Get in touch and let us discuss the detail.

- ◆ Phone · WhatsApp **+971 52 774 4499**
- ◆ Email **info@velora-events.ae**
- ◆ Website **velora-events.ae**
- ◆ Head office **Abu Dhabi · United Arab Emirates**

Trade licence no. **CN-6489398** · Velora Royal Events · Abu Dhabi





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